

## Holocaust Arts and Writing Contest Multimedia Rubric

Entries will be immediately disqualified for the following reasons:

- Content does not relate to theme
- No credit/bibliography citation
- No written summary
- Entry form is incomplete
- Submission of multiple entries
- No title
- Exceeds length/format specifications
- No cover/title page
- Received after deadline

Suggested point range	0-6 Points	7-14 Points	15-26 Points	27-34 Points
<b>Originality: Content and Title</b>	The work is a minimal collection or rehash of other people's ideas. There is no evidence of imagination or creativity relating to the theme.	The work is an extensive collection and rehash of other's ideas, images and products. There is no evidence of imagination or creativity relating to the theme.	The product shows evidence of originality, imagination and creativity relating to the theme. While based on the extensive collection of other's ideas, products and images, the work extends beyond that collection to offer new insights.	The product shows significant evidence of originality, imagination and creativity relating to the theme. The majority of content and many of the idea are original and imaginative, and based upon logical conclusions and sound research.
<b>Clarity: Interpretation of the theme</b>	There is limited awareness of audience and/or purpose. Ideas and details are unrelated and/or undeveloped.	There is some attempt to establish and maintain purpose/theme and communicate with the audience. Ideas and details are unrelated and/or undeveloped.	The piece is focused on a purpose/theme and there is some evidence of voice and/or tone. The project develops information and insight in an accurate and organized manner.	The piece establishes and maintains a clear focus on a purpose/theme and there is evidence of a distinctive voice or tone. The piece expresses depth and complexity of ideas supported by rich, pertinent details. There is evidence of insight, analysis and reflection.
<b>Craftsmanship: Mastery of Technique and Medium</b>	There are lapses in focus and/or organization that interfere with communication with the audience.	The piece uses two or more media, but there are technical difficulties that seriously interfere with the audience's ability to see, hear or understand the content.	The piece blends three or more media elements (text, graphics, video, animation and/or sound) in a balanced, attractive, easy-to-follow format. Elements include original student work and demonstrate evidence of sound research.	The piece uses a variety of media elements in creative and effective ways to exploit the particular strengths of the chosen formats. All elements make a contribution to the overall effectiveness of the intended message of the piece.

All copyright-protected sources must be cited. This includes books, magazines, works of art and web sites, among others. A bibliography of sources must accompany all entries.